

The latest fashions and trends

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InStyle

price tags



“Work out a way to build a bridge between the clothes you love (but never wear) and the standbys (pieces starting to wear thin with overuse)”

— ANNA JOHNSON

Something different, unusual and dramatic



A 'new concept' boutique has just opened in Belfast, promising “an eclectic mix of unique homewares, designer jewellery and a careful edit of vintage clothing”.

Jacob Street at 465 Lisburn Road – the basement of the Bedeck Store – is the vision of Maureen Collins and aims to provide quirky, stylish and original items.

Maureen has sourced or commissioned all the items for sale and was inspired by some of the cool interior and lifestyle shops she loves in New York's West Village and the Marais district in Paris. “I am always on the lookout for something different, unusual or dramatic to add that finishing touch to a photo shoot,” she says.

“I decided to create Jacob Street because people were always asking me where they can get these things, whether it's an antique screen or a vintage dress.”

“The boutique is a great resource for me but also, I hope, a fun relaxed place for anyone to browse, get inspired and hopefully even buy a few things.”

“I get bored easily so the stock will be constantly evolving so that there will always be something new to see.”

■ Find out more at www.jacobstreet.co.uk



Give your skin a colour lift

A Dark Foaming Mousse is the latest addition to the tanning range from Northern Ireland-based He-Shi.

The soft foaming mousse (150ml, £25) tans on contact with the skin, giving an instant shade.

He-Shi's fans include Cameron Diaz, Jade Jagger and Christine Bleakley and the products have received industry awards, including the 'Best Body Self Tan' title at the 2010 Cosmopolitan Beauty Awards for their Express Liquid Tan (150ml, £20 and 300ml, £37). Shelley McMurray, co-founder of He-Shi, said: “From carrying out research and listening to our customers, we have

found there is a high percentage of people who prefer a mousse tan.

“The He-Shi Dark Foaming Mousse has an incredibly light texture when it glides on to the skin and people can see where the tan goes as they apply so there is no fear of streaking or patchy skin.”

“The new mousse is ideal for tanning in a hurry as it dries within minutes of application and is suitable for all skin types – even men.”

■ For stockists contact Euro Products on 028 9044 9744 or online at www.euro-products.co.uk



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